



# National Horticulture Foundation Grant Proposal Guidelines

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## Objectives

A primary objective of the National Horticulture Foundation (NHF) is to fund research projects that have potential for enhancing development of the horticultural industry and increasing enjoyment of plants used indoors and outdoors. The use of funds set aside for this purpose is the responsibility of the Board of Directors. All research proposals pertaining to plant production or utilization will be considered for funding. The Foundation is seeking to support research projects in areas of production, distribution, marketing and utilization of ornamental plants.

**Production** — Objectives include methods to improve plant quality and longevity, as well as provide a greater diversity of products. Research on systems that reduce energy dependence, decrease production costs and improve productivity will also be considered.

**Distribution** — Objectives include development of better shipping and storage methods that will preserve plant quality and longevity. Included are environmental factors that affect plant quality and packaging systems.

**Marketing** — Objectives include better understanding of purchasing motivation of consumers and methods of increasing demand for plant products. Included are new or improved storage and display systems that may enhance demand for ornamental plants.

**Utilization** — Objectives include finding ways to improve plant longevity indoors, maintain quality and provide care that is not in conflict with environmental standards. New methods and ways to utilize ornamental plants will also be given a high priority.

**Procedure** The following policies will cover all proposals submitted to the NHF for funding:

- I. The NHF is a nonprofit foundation with research funds designated for the support of research for the green industry.
- II. The Board of Directors seek to support projects of interest to the industry as a whole rather than to a small segment, group or geographical area.
- III. Awards in support of research shall be awarded for specific purposes that shall be considered to the extent that such projects will benefit the horticultural industry.
- IV. For full consideration, proposals for NHF research need to be written with a word processor in simple, clear language with sections clearly delineated with subheads for each section. Proposals in excess 1000 word (excluding budget information, literature cited and timeline) will not be considered. Overly technical language will be scored down:
  - a. Provide abstract no more than 100 words
  - b. An introduction and literature indicating the nature of the research proposal and how it relates to the existing literature in 300 words
  - c. Proposed research, including detailed objectives of the research proposal and methods to be used in accomplishing the research described in 400 words
  - d. Importance and potential value of the proposed research to the horticultural industry in 200 words
  - e. Proposed budget
  - f. Proposed timetable broken down by quarters for the duration of the project, including an interim and final reporting procedure
  - g. List of literature cited in the introduction and review of literature, no more than 5 citations total.
- V. Submit application electronically to [lreindl@fngla.org](mailto:lreindl@fngla.org) or send compact disc to the National Horticulture Foundation, 1533 Park Center Drive, Orlando, FL 32835, (407) 295-7994. **December 31<sup>st</sup> is the annual deadline. Funds are issued by April.**
- VI. Proposal must specify how checks shall be payable if proposal is accepted.
- VII. The Grant Request Application must accompany the proposal (p. 2).

# NHF Grant Request Application

Contact \_\_\_\_\_  
Institution \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Phone \_\_\_\_\_  
Fax \_\_\_\_\_  
Email Address \_\_\_\_\_

Title of Proposal \_\_\_\_\_

Does this proposal address an FNGLA Research Priority? Yes No  
If yes, in which priority area: Environmental/Resource Mgmt Genetics and Breeding Pest Management  
Enhance Quality of Life Production Systems  
Significance to the horticulture industry (What impact will this research have on the industry?)

Objective and justification (What problem/opportunity will this research address?)

Name of organization submitting request: Name and title of individual(s) submitting request:  
a) \_\_\_\_\_  
b) \_\_\_\_\_  
c) \_\_\_\_\_

Name and title of individual(s) conducting proposed project (if different):  
a) \_\_\_\_\_  
b) \_\_\_\_\_  
c) \_\_\_\_\_

Cost analysis:  
a) Total cost of project \_\_\_\_\_  
b) Total request from foundation \_\_\_\_\_  
c) If project already initiated, funds expended to date \_\_\_\_\_  
d) Funds anticipated from other sources (list sources and amounts) \_\_\_\_\_

Timeline:  
a) If project has already commenced, provide date started \_\_\_\_\_  
b) If project has not commenced, provide anticipated starting date \_\_\_\_\_  
c) Anticipated date on completion \_\_\_\_\_

**Publication of Research Results**  
Acceptance of a grant award from the National Horticulture Foundation includes an agreement to provide the Foundation with a written report of the following: a) Title of paper, b) Author(s), c) Nature of work (introduction); brief but complete synopsis purpose, materials and method of research, d) Results and discussion (information should be thorough enough to be of value to reader), e) Significance to industry (brief statement of practical application), f) Literature cited.

The grant recipient(s) is also expected to participate in a conference currently in development that allows the recipients of NHF grants to focus on pertinent subjects essential to the survival of our industry. By holding the forum in locations where growers and allied tradesmen can attend, listen and exchange ideas, it is the Board's hope that more ideas of importance to the foliage industry will be generated for future research.

Signature of Proposal Applicant \_\_\_\_\_ Date \_\_\_\_\_